



PORLAND
Re-Gen



Here, Now, For Change.



Fascinating Transformation of Broken Pieces: Re-Gen

Re-Gen series coming to life through the recycling processes of porcelain shards. Since 2005, to offset our carbon footprint, the step towards recycling the production fallouts, in order to produce 100% recycled series, with a great success has taken another leap forward in 2022.

Tons of production broken pieces of kilned porcelain, misfits, non-standard choices are being recycled back into become the **Porland Re-Gen** products.



Offsetting Carbon Footprint 2021

92% of the total 311 tons of waste generated from the processes (289 tons was recycled)

Recycled 40 tons of plastic that equals to 640 barrels of oil, Which means 92384 kWh energy consumption and 656 tons of greenhouse gas emissions were prevented. Excluding the patrol needed to extract and ship the raw materials from 3rd party suppliers.

With the recycling of 89.5 tons of paper, 1,109,800 m3 of carbon dioxide containing greenhouse gas in the air was eliminated wqualing to 1521 adult trees, which provide the oxygen need of 3043 people, were preserved.

Planted 10 000 tress through charities



Since 2015

Extracting raw material waste from production



Re-Gen

Fighting plastic in a premium fashion

100 % porcelain with tactile glazing.



How it works

For the first time in the industry, ready to serve status broken pieces recycled in to dust

Dust gets special treatment from Porland's renounced R&D department

Resurrects as a brand new raw material

ONTARIO

Inspired by surrounding deep blue waters of the beautiful Canadian state Ontario, offers magnifying effect of blue in every shade. Utilizing up to date technologies, targeting minimized carbon emissions this special Porland Re-gen series is perfect for enhancing talented presentations and compiling it with sustainability vision.





Flat Plate 18BJ21 21 cm



Flat Plate 18BJ27 27 cm



Bowl 368113 13 cm



Bowl 368117 17 cm

SALDA

Taking inspiration from the unique sands of the crater lake in southwest Turkey, utilizing up to date technologies targeting minimized carbon emissions this special Porland Re-gen series while demands attention to its looks and its idea. Salda has been designed to be able to complement every occasion for your presentations.





Flat Plate 18BJ21 21 cm



Flat Plate 18BJ27 27 cm



Bowl 368113 13 cm



Bowl 368117 17 cm

MADE IN
Türkiye



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